

Script 1 — Affiliates & partners (short, ~35 sec)

Phones work outside. Inside a busy airport, hotel, campus, or food court, they often don't. Carriers already pay to move that indoor traffic onto venue Wi-Fi.

That's carrier offload through the mbbWiFi program. Eligible devices connect automatically. The venue uses Wi-Fi it already runs. Usage on that network can create a new share of revenue for the location.

IDCTS recruits partners who already know those decision-makers. You make the introduction. We handle qualification, carrier submission, and setup on compatible infrastructure.

If you work with high-traffic venues, start at IDCTS.com.

Script 2 — Affiliates & partners (long, ~2.5 min)

Most people only notice this when their phone dies indoors. Walk into a terminal, a campus building, a hotel corridor, or the middle of a mall, and cellular coverage often drops. Towers are expensive. Indoor demand keeps rising. Carriers have a cheaper tool: they move eligible subscriber traffic onto trusted venue Wi-Fi.

That is carrier Wi-Fi offload. On a participating network, a compatible phone can join a dedicated mobile SSID automatically — no portal, no password from the guest. Data rides the venue's existing access points. The carrier eases indoor congestion. The visitor stays connected. The location can earn a usage-based share for traffic its network actually carries.

mbbWiFi is the offload program we represent. IDCTS is how partners get locations into that program. We are not asking you to become a wireless engineer. We are asking you to open doors you already have.

Once a site is identified, IDCTS coordinates qualification, carrier submission, and configuration of the required carrier SSIDs on compatible infrastructure. Configuration itself is often short. What you should tell people is the truth about timing: activation depends on carrier approval, whether the current Wi-Fi can support Passpoint-style offload, and how fast the property moves. Best case, a ready site can move in a couple of weeks after approval. Many will take longer. We do not promise a date we do not control.

The locations that matter are busy, with real dwell time: airports and transit, universities, large fitness clubs, amusement parks, hotels, shopping centers, high-rises, and franchise or hotel brands with many sites. Carriers rank locations. A flagship hub is not the same as a quiet lobby. With franchises and hotel flags, start at the parent or brand — not the single unit manager.

Good partners are already in those rooms: IT and network integrators, commercial real estate, hospitality and education consultants, and operators who already advise multi-site brands.

Compensation is defined in the IDCTS partner agreement and is paid on qualified locations that are approved, activated, and producing. We do not quote a venue a monthly number in a recruiting conversation, and you should not either. Earnings follow usage, network performance, and which carriers participate at that site.

If that matches the relationships you already have, go to IDCTS.com, tell us who you know, and we will tell you which of those conversations are worth having.

Script 3 — Host locations (short, ~35 sec)

If you already run Wi-Fi in a busy place, that network may be able to do more than serve guests.

Carrier Wi-Fi offload lets eligible mobile subscribers connect automatically on a separate network. Their indoor data can ride your access points. You may earn a share based on actual use — without a guest login and without mixing that traffic into your business systems.

IDCTS reviews the site, manages carrier submission, and configures compatible infrastructure. Setup is typically a configuration change, not a construction project. Approval and timing still depend on the carriers and your current gear.

Airports, campuses, hotels, shopping centers, and other high-dwell locations are the first places to check.

See if your venue qualifies at IDCTS.com.

Script 4 — Host locations (long, ~2.5 min)

Your visitors are on their phones in the exact places cellular coverage is weakest: food courts, interior retail, hotel corridors, lower floors, convention space. Carriers know it. Building another tower for every indoor dead zone is the expensive answer. Using Wi-Fi you already operate is the practical one.

Carrier offload, through the mbbWiFi program that IDCTS represents, puts a dedicated mobile network on compatible access points. Eligible devices can authenticate automatically. Guests do not hunt for a password. That traffic stays off your staff and guest SSIDs. Device isolation keeps those phones from seeing each other. IDCTS does not need access to your POS, customer records, or internal LAN.

What you get is a better indoor connection for participating subscribers, and a usage-based revenue opportunity on capacity you are already paying for. What you do not get is a guaranteed check. Payouts follow real offload volume, how the network performs at peak, and which carriers are live at that address. Quiet sites and incompatible gear should not expect a meaningful result.

This fits high-traffic, high-dwell properties: airports and transit, campuses, large fitness centers, amusement parks, hotels, shopping centers, high-rises, and multi-site franchise or hospitality brands. Multi-unit brands usually decide this at corporate, not store level.

Here is the working sequence. IDCTS qualifies the location. We coordinate carrier submission. On approved, compatible networks we add the required carrier SSIDs and test that existing networks are untouched. Many sites need no new access points. Some older or ISP-locked systems will. We will say so before anyone signs.

Timing: configuration can be brief. Going live is gated by carrier approval and your team's availability. Best case after approval is under two weeks. Treat that as a best case, not a slogan.

If you already have enterprise Wi-Fi in a busy venue, the next step is a qualification review — not a hardware order and not a long contract pitch. Month-to-month flexibility is the point of the program.

Turn unused indoor capacity into a measured revenue stream. Start at IDCTS.com.