

MISSION

A resilient, united, and empowered Filipino nation where citizens rise together from crisis through patriotism, volunteerism, pragmatic action, and shared responsibility.

VISION

Mobilize all sectors of society, particularly the youth, to participate in community-based, practical, and patriotic programs that will help Filipino families cope with the effects of the energy crisis and economic hardship.

CORE OBJECTIVES

- To promote national unity and patriotism during times of economic and energy-related hardship.
- To encourage citizens to actively participate in community-based recovery efforts.
- To empower Filipino youth as leaders, innovators, and volunteers.
- To provide practical and sustainable solutions for families affected by high fuel and commodity prices.
- To strengthen partnerships among government agencies, schools, local government units, civic organizations, and the private sector.

STRATEGIC FRAMEWORK

Rising fuel and transportation costs are driving up food and utility prices, reducing the purchasing power of Filipino families.

This places greater strain on workers, students, and low-income households.

In response, stronger civic participation and national solidarity are essential to help communities support one another and address these challenges together.

FLAGSHIP PROGRAMS



Expected Outcome:

- Reduced transportation and utility expenses among participating households.

1. Bangon Bayan Fuel Saver Communities

A barangay-based program that promotes practical solutions for reducing household and transportation expenses.

Components

- Community carpooling systems for workers and students
- Bicycle-sharing and safe walking route programs in urban areas
- Fuel-saving seminars for tricycle, jeepney, and delivery drivers
- Household electricity-saving workshops
- Barangay competitions for the most energy-efficient communities

FLAGSHIP PROGRAMS

2. Bangon Bayan Youth Response Corps



Expected Outcome:

- A new generation of youth leaders actively involved in national recovery and community service.

A nationwide volunteer corps composed of students, out-of-school youth, student leaders, youth organizations, and young professionals.

Components

- Community pantry support and food repacking drives
- Free tutorial sessions and peer learning support for affected students
- Volunteer brigades for school repair, clean-up, and disaster preparedness
- Social media campaigns on resilience, patriotism, and responsible citizenship
- Leadership camps on crisis response and community organizing

FLAGSHIP PROGRAMS



Expected Outcome:

- Families become more self-reliant and better equipped to manage rising living costs.

3. Bangon Bayan Household Survival Workshops

A series of community-based training sessions for Filipino families focused on practical ways to reduce expenses and improve household resilience.

Components

- Budgeting and financial literacy seminars
- Urban gardening and backyard food production
- Livelihood starter workshops for home-based businesses
- Basic food preservation and low-cost meal preparation training
- Household emergency preparedness seminars

FLAGSHIP PROGRAMS

4. Bangon Bayan School Action Network



Expected Outcome:

- Schools become centers of volunteerism, innovation, patriotism, and resilience.

A school-centered program in partnership with Safe Schools Philippines, universities, and student organizations.

Components

- Establishment of "Bangon Bayan Corners" in schools for volunteer sign-ups and community announcements
- Student-led innovation contests on energy-saving and low-cost solutions
- Campus patriotism campaigns and civic responsibility activities
- Mental health and resilience talks for students affected by economic stress

FLAGSHIP PROGRAMS



Expected Outcome:

- Lower food costs and stronger support for local producers and small businesses.

5. Bangon Bayan Bayanihan Markets

A mobile and community-based market system where citizens, local farmers, fisherfolk, cooperatives, and small businesses can directly sell affordable goods.

Components

- Rolling markets in underserved communities
- Direct farmer-to-community selling programs
- Discounted local produce fairs
- Community barter weekends for goods and services
- "One Barangay, One Product" support stalls

FLAGSHIP PROGRAMS

6. Bangon Bayan Patriotism and Service Caravan



Expected Outcome:

- Stronger civic consciousness, patriotism, and public trust.

Program Partners

A national caravan program led by government agencies, the youth sector, faith-based organizations, and civic groups.

Components

- Community forums on patriotism and national responsibility
- Values formation sessions for youth and families
- Recognition programs for outstanding volunteers and barangays
- Mobile government service centers for remote areas
- Public signing of citizen pledges for volunteerism and community service

FLAGSHIP PROGRAMS



9. Bangon Bayan Progressive Car Manufacturing Program

A long-term, whole-of-nation mechanism that would enable the manufacture of alternative fuel-reliant vehicles in the Philippines.

Components

- Revive the Progressive Car Manufacturing Industry
- Emphasize the manufacturing of alternative fuel-reliant vehicles, especially electric cars

Expected Outcome:

- Adaptive car manufacturing capabilities that are ready for both public consumption and export